



The Sandhill Advantage!

Our customers are reporting significant advantages to using Sandhill bulls on their Angus cow herds. We have strived to become industry leaders in Hereford genetics. The following comparisons use real observations reported by our customers. Read on to learn how our customers are making more money by selling calves at 750#, or on the rail:

FERTILITY ADVANTAGE

Customers report a **3% increase** in conception rate when using Sandhill bulls on Angus cows. The following comparison assume 100 head commercial cow herd.

3 MORE CALVES TO SELL:

750# X \$2.50 = \$1,875/hd

3 head X \$1,875 = \$5,625

Sell 3 open cows

1,200 lb X \$1.00 = \$1,200

\$1,200 X 3 = \$3,600

3 replacements:

Opportunity cost @ 700#

700 lb X \$2.25 = \$1,575

\$1,575 X 3 = \$4,725

\$5,625 + \$3,600 - \$4,725 = \$4,500

Total Fertility Advantage:

\$4,500

SOURCE: David Ranch

PERFORMANCE ADVANTAGE

Customers report a **50 lb.** advantage time and time again. Customers who sell their calves at 750# see that SHF calves weigh 50# more. We assume a 4% death loss.

48 STEERS:

50 lb X \$2.50 = \$125/hd

48 head X \$125 = \$5,400

Total performance

income advantage:

\$11,400

SOURCES:

Weeks Ranch

FEEDYARD EFFICIENCY ADVANTAGE

Actual data from our market heifers fed in the fall, 2023.

96 HEIFERS:

Heifers gained 4.49 per day,

converted 4.99:1

Cost of gain: \$0.8592/lb

Total gain: 559 lbs

Yard average COG: \$1.15/lb

\$1.15 - \$.85 = \$.30/lb

559 lb X \$.30 = \$167.70/hd savings

96 hd X \$167.70 = \$16,099

Total Feedyard Advantage:

\$16,099

SOURCE: Kinsley Feedyard

CARCASS VALUE ADVANTAGE

The following data was gathered from two pens of baldy and straight bred calves from the same herd, and the advantage was averaged. These cattle were harvested using Sandhill Farm's U.S. Premium Beef Delivery Rights

96 HEAD:

Baldy steers earned

\$31.02/hd premium

96 X \$31.02 = \$2,977

Total Carcass Advantage:

\$2,977

SOURCE: McCarty Ranch

FERTILITY: \$4,500 + WEANING: \$11,400 + FEED EFFICIENCY: \$16,099 + CARCASS: \$2,977

TOTAL SANDHILL ADVANTAGE PER 100 COWS = \$34,976



Breed complementarity is critical for cow-calf producers maximizing the advantages of heterosis. Documented results from our customers confirm the SHF advantage. We are excited to say we can make your program more profitable.